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Tag

A tag is placeholder used to indicate [business object](#)-specific information inside [document templates](#), [presentations](#), [reports](#) and other elements containing text. When a document is generated from a template in the [operation mode](#), or a presentation is displayed, the tag is replaced with actual data taken from business objects. For example a template for a customer letter may start with a line that includes a tag:

```
Dear <<Customer.Name>> ,
```

When a letter is generated for a customer in the operation mode the tag will be replaced with the actual customer name.

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